

Vic High Alumni

Board Meeting – March 13, 2024

4:30 PM | 923 Topaz Ave | Library or via Zoom

MINUTES

We acknowledge and respect the lək'wəŋən peoples on whose territory Vic High stands, and the Songhees, Esquimalt and WSÁNEĆ peoples whose historical relationships with the land continue to this day.

Present:

Linda, Nita, Roger, Keith, Ian, Helen, Tara, Ed, Paul

Call to Order – Helen Edwards

- adoption of Agenda. Moved, Seconded, Approved.

1. Minutes

- adoption of February 2024 Minutes (will need to add who was present @ meeting). Moved, Seconded, Approved.

2. Business Arising from Minutes

- none

3. Chair's Report – Helen Edwards

4. Secretary's Report – Tara Laughlin

5. Treasurer's Report

- no treasurer, finance committee to provide report

6. Vic High Principal's Report – Aaron Parker

7. Standing Committees, Ad Hoc Committees & Task Forces

a. Archives & Museum

#1. The new Archives & Museum Room(s) is now officially called Room 123. It is no longer called Room 100. Incorrect signage has been attached to the wall outside the door but will be corrected to read 'ARCHIVES & MUSEUM with subtitles in Braille. It is situated on the first floor across from the Foods Lab as before and just to the left and south of the major Vining Street entrance.

#2. The **Vintage Woodwork** shelving has been in Commercial storage since Nov. It was moved to Room 123 on Tuesday March 5th using a Commercial moving Co. as SD transportation was not available.

#3. On Wed. March 6th, Aaron Parker arranged to have the 'in-situ Fairey Tech students' move 350 boxes of our collection out of the temporary storage locker in the F.T. concourse into a currently unused classroom 2 doors down the hall from us. Needless to say this is very convenient for us now.

#4. 3 heavy duty metal shelving units have been purchased and set up in our allotted basement storage unit for our collection that will not fit into Room 123.

#5. A retired SD carpenter has volunteered to fasten the shelving units to the wall, repair the Heritage Cabinet and cut down our former shelving units to fit into our new space. We will pay him a stipend for his work.

#6 Linda has been working with a local marble Co. to design & install a work space counter in the outer office room reusing the marble from the bathroom cubicle dividers.

#7. We have a list of 11 alumni from 1951 to 2000 who have volunteered to help with the setup with our collection in the Room 123 space.

We will be setting up a work schedule for them for the rest of March.

#8. The Grad Class pictures formerly hung on the 3rd floor hallway will find a new home on the 1st floor halfway walls around the corner from Room 123.

As the SD was instrumental in taking them all down and storing them we will happily let them reattach them to the walls.

Some 33 of them will need some future repair work done to them but that will happen in due time. There will be a significant cost to have this work done.

#9. Good news! Pam Madoff has inspected the WW1 brass plaque in the Heritage Hallway and says it does not need to be restored and is in fine condition as is... some \$ savings there.

Now if only we can find the location of the originally facing WW2 plaque in storage but where?

We are happy to finally get 'the ball rolling' to get our new Room 123 space ready for the school student tours and the GRAND OPENING of the school at a future date in April.

Annie Boldt '67, Manager of the VHS Archives & Museum with the considerable assistance of Linda Baker '69.

b. Black & Gold

- i. *No written report.*

c. Communications

- i. *No written report.*

d. Scholarships & Bursaries

- i. *No written report.*

e. Website

VICHIGH.COM FEBRUARY 2024 WEB REPORT

Stats

Summary					
Reported period	Month Feb 2024				
First visit	01 Feb 2024 - 00:03				
Last visit	29 Feb 2024 - 23:57				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Viewed traffic *	4,509	6,934 (1.53 visits/visitor)	54,145 (7.8 Pages/Visit)	404,744 (58.37 Hits/Visit)	35.37 GB (5348.26 KB/Visit)

Visitors: **+29%** yr/yr

Visits: **+19%** yr/yr

Page views: **-25%** yr/yr

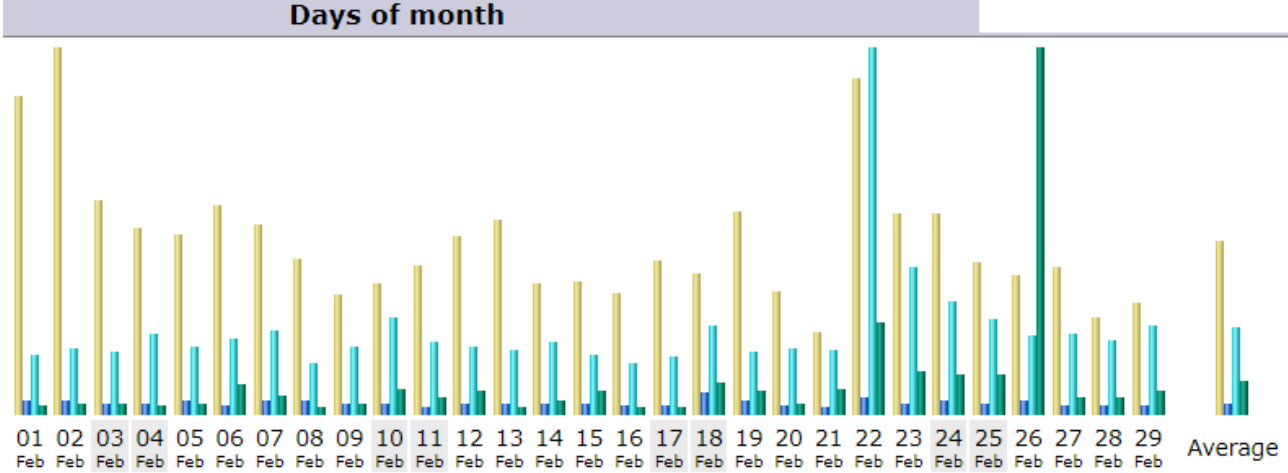
Top line user/useage metrics show healthy growth in terms of visits and visitors, but a drop in content viewed. In Feb 2023, visitors looked at 12 pages per visit, while in Feb 2024 they looked at 8 pages per visit. Likely cause: increased familiarity among majority of users, no more need to 'learn' the site to locate areas of interest.

Downloads (Top 10) - Full list		
Downloads: 826		Hits
	/wp-content/uploads/2024/02/20224-G12-magazine-Vic-Bits-H.-Brook...	285
	/pdfs/camosuns/VHS_Camosun_1963.pdf	174
	/wp-content/uploads/2024/02/20240208-map-seats-sold-update-final...	83
	/pdfs/camosuns/VHS_Camosun_1959.pdf	36
	/wp-content/uploads/2024/01/2023-Donor-List-by-Grad-year.pdf	33
	/wp-content/uploads/2021/06/Larger-Than-Life-V2.pdf	30
	/wp-content/uploads/2015/10/Archive-Treasure-Autograph-1884-2.pd...	21
	/pdfs/VHAA_ConstitutionBylaws%20.pdf	21
	/wp-content/uploads/2024/01/13-Dec-2023_Board_Meeting_Minutes.pd...	20
	/wp-content/uploads/2021/10/GordieTupper-Final-2.pdf	17

Interesting mix of popular downloads. Of note, lots of seat plaque map downloads this month, supporting the high number of related donations made through the website.

Pages-URL (Top 25) - Full list - Entry - Exit				
871 different pages-url	Viewed	Average size	Entry	Exit
/wp-cron.php	24,060		28	28
/wp-admin/admin-ajax.php	5,682	11.41 KB	3	36
/	4,828	119.85 KB	2,138	1,662
/wp-login.php	2,593	8.61 KB	1,152	1,199
/wp-content/themes/enfold/config-templatebuilder/avia-template-b...	1,677	19.56 KB	67	996
/alumni-register/	1,613	134.22 KB	361	240
/login/	1,485	101.85 KB	105	338
/contact/	1,238	118.38 KB	137	536
/alumni-directory/	571	124.85 KB	142	55
/xmlrpc.php	532	408 Bytes	51	44
/wp-admin/edit.php	381	523.76 KB		
/2010-grad-scholarships/	375	121.44 KB	348	4
/wp-json/oembed/1.0/embed	324	2.19 KB	48	60
/archives-museum/	281	117.80 KB	91	83
/rod-mccrimmon-vhs-1968-ive-got-the-music-in-me/	273	124.84 KB	220	55
/wp-admin/post.php	259	874.04 KB		
/auditorium-seat-plaques/	246	159.68 KB	126	69
/we-remember-them/	242	111.12 KB	12	12
/update-your-profile/	238	124.67 KB	7	9
/about-us/	233	137.94 KB	108	66
/calendar/category/annual-general-meetings/list/	218	144.58 KB		1
/memories/	190	224.02 KB	132	49
/calendar/category/board-meetings/list/	174	144.10 KB		
/news-campaigns-projects/	171	140.03 KB	11	11
/reunions-events/	164	121.21 KB	65	37
Others	6,097	202.87 KB	1,582	1,344

Top pages aside from login, directory, admin and utility downloads are home, Contact, 2010 Scholarships, Archives, Rod McCrimmon Music, Seat Plaques, We Remember Them, About Us, Annual General Meetings List, Memories, Board Meetings List, News, and Reunions.



The bars above days of the month show relative volumes for visits, pages, hits and bandwidth respectively.

FEB 2024 ONLINE SALES

There were no online Alumni Store retail sales this month.

Underperforming

f. Merchandising

- i. *No written report.*

g. Finance Committee

- i. *No written report.*

h. Fundraising Task Force

PROGRESS REPORT OF "THANK YOU" DINNER FOR ALUMNI DONORS RESCHEDULED TO SUNDAY, MARCH 24TH:

- Plans and logistics are well underway thanks to Linda and MaryAnne
- Date for the event has been changed from Saturday March 23rd to Sunday March 24th due to Ken Lavigne's availability
- 30 Alumni invitations(significant other attendance to be confirmed) were mailed out on February 28 with RSVP's
- Included in the RSVP is Linda's phone number for expediency purposes..and possible secondary invitations depending on initial response to invitations
- Name tags are being produced by MaryAnne to attach to the thank you gifts and door prize baskets
- Each Alumni (not their guest) will get a small either black or gold take home bag. Plus a copy of Earl Large's book...Living Large
- Linda will be meeting with the on sight manager to take some current interior photos that she plans to display at the event
- There is also a POSSIBILITY that a student may be able to sing/perform with Ken Lavigne***TO BE CONFIRMED***

Linda and myself have met with the finance committee via zoom and event tax receipts concerns have been addressed.

Thank you all for your support and in particular Linda and MaryAnne for their Herculean work to make this event a success.

More updates to follow.

Ed Kozicki

8. New Business

- a. Alumni support for Extra Curricular (Keith McCallion)

9. Adjournment

ACTION ITEMS