



Founded 1876

VICTORIA HIGH SCHOOL ALUMNI ASSOCIATION

1260 Grant Street
Victoria, B.C. V8T 1C2
www.vichigh.com

February 12, 2020

SPONSORSHIP INFORMATION

The Victoria High School Alumni Association (VHSAA) is hosting its fourth **Black and Gold Dinner** on Saturday, May 23, 2020 to honour distinguished alumni. The dinner for up to 200 people will be held at the Wardroom at CFB Esquimalt and this year will celebrate the following alumni:

- Ann Kipling, nationally acclaimed artist – Class of 1951
- Ian McDougall, renowned jazz musician, music professor – Class of 1956
- Sylvia Hosie (Mobey) – entertainer, director, choreographer - Class of 1961
- Mohammed (Mo) Elewonibi, 1992 NFL Super Bowl team & CFL player – Class of 1983

And posthumously,

- Lawrie and Jill Wallace – only father/daughter Deputy Ministers of BC

As this dinner is also a fundraiser for the VHSAA in support of Vic High (scholarships, bursaries, archives, stadium revitalization, academics, athletics, fine arts, and technical education), we are offering sponsorship opportunities for individuals or companies. Support could be through general cash donations, door prizes or specifically allocated donations – e.g. the buffet dessert table; or to pay for students to attend (\$150 covers 2 students). Sponsors will receive benefits commensurate with the level of sponsorship including a tax receipt for allowable portion. Sponsor levels with specific benefits are listed on the attachment to this letter. We have secured a presenting sponsor, but all other sponsorship opportunities are open. Sponsor designations are:

Presenting Sponsor	\$2500
Gold	\$1500
Silver	\$1000
Bronze	\$500
Friends of Vic High	\$75 to \$250

Thank you for your consideration in becoming a sponsor for our VHSAA Black and Gold Dinner.

Sincerely,
Anne McKeachie
Coordinator, Black and Gold Dinner
250 472-1661 (h) 250 920-9208 (m)

Sponsor Category	Amount	Specific Benefits
Presenting Sponsor	\$2500	<ul style="list-style-type: none"> • VHSAA website, program, and media recognition in all electronic and paper materials • Full page advertisement in dinner program • Recognition on Sponsor Board at dinner • Announced at dinner • 4 dinner tickets
Gold	\$1500	<ul style="list-style-type: none"> • Recognition on Sponsor Board at dinner • Announced at dinner • VHSAA website recognition • Half page advertisement in dinner program • 2 dinner tickets
Silver	\$1000	<ul style="list-style-type: none"> • Recognition on Sponsor Board at dinner • VHSAA website recognition • Quarter page advertisement in dinner program • 2 dinner tickets
Bronze	\$500	<ul style="list-style-type: none"> • Recognition on Sponsor Board at dinner • VHSAA website recognition • Name listed in dinner program • 1 dinner ticket
Friends of Vic High	\$75 to \$250	<ul style="list-style-type: none"> • Recognition on Sponsor Board at dinner • VHSAA website recognition • Name listed in dinner program
Door Prize		<ul style="list-style-type: none"> • Recognition on Sponsor Board at dinner • VHSAA website recognition