



Founded 1876

VICTORIA HIGH SCHOOL ALUMNI ASSOCIATION

1260 Grant Street
Victoria, B.C. V8T 1C2
www.vichigh.com

January 29, 2018

SPONSORSHIP INFORMATION

The Victoria High School Alumni Association (VHSAA) is hosting its third **Black and Gold Dinner** on Saturday, June 2, 2018 to honour distinguished alumni. The dinner for up to 200 people will be held at the Wardroom at CFB Esquimalt and this year will celebrate the following alumni:

- Dr. Wallace Chung, medical researcher, Director of Surgery at UBC – Class of 1945
- David Anderson, former Federal Minister of Environment, Olympic Rowing Silver Medalist, Rome Olympics – Class of 1955
- Carole Sabiston, Order of British Columbia Artist – Class of 1957
- David Day, author, and world expert on JRR Tolkien – Class of 1966
- Sam Dunn, Gemini Award Winning Filmmaker, leading authority on heavy metal music - Class of 1992

As this dinner is also a fundraiser for the VHSAA in support of Vic High (scholarships, bursaries, archives, stadium revitalization, academics, athletics, fine arts, and technical education), we are offering sponsorship opportunities for individuals or companies. Support could be through general cash donations or specifically allocated donations – e.g. wine for the dinner; the buffet dessert table; or to pay for students to attend (\$150 covers 2 students). Sponsors will receive benefits commensurate with the level of sponsorship including a tax receipt for allowable portion. Sponsor levels with specific benefits are listed on the attachment to this letter (i.e. advertisement in the program, recognition of the sponsorship during the dinner presentations and, if sponsoring the wine or the dessert table, signage on those tables and on every dinner table). We have secured a presenting sponsor, but all other sponsorship opportunities are open. Sponsor designations are:

| | |
|------------------------------|---------------|
| Presenting Sponsor | \$2500 |
| Gold (wine or dessert table) | \$1500 |
| Silver | \$1000 |
| Bronze | \$500 |
| Friends of Vic High | \$75 to \$250 |

Thank you for your consideration in becoming a sponsor for our VHSAA Black and Gold Dinner.

Sincerely,
Anne McKeachie
Coordinator, Black and Gold Dinner
250 472-1661 (h) 250 920-9208 (m)

| Sponsor Category | Amount | Specific Benefits |
|-------------------------|---------------|---|
| Presenting Sponsor | \$2500 | <ul style="list-style-type: none"> • VHSAA website, program, and media recognition in all electronic and paper materials • Full page advertisement in dinner program • Recognition on Sponsor Board at dinner • Announced at dinner • 4 dinner tickets |
| Gold | \$1500 | <ul style="list-style-type: none"> • Recognition on Sponsor Board at dinner • Announced at dinner • VHSAA website recognition • Half page advertisement in dinner program • Wine sponsor recognition at each table; or dessert table sponsor recognition • 2 dinner tickets |
| Silver | \$1000 | <ul style="list-style-type: none"> • Recognition on Sponsor Board at dinner • VHSAA website recognition • Quarter page advertisement in dinner program • 2 dinner tickets |
| Bronze | \$500 | <ul style="list-style-type: none"> • Recognition on Sponsor Board at dinner • VHSAA website recognition • Name listed in dinner program • 1 dinner ticket |
| Friends of Vic High | \$75 to \$250 | <ul style="list-style-type: none"> • Recognition on Sponsor Board at dinner • VHSAA website recognition • Name listed in dinner program |